



MileOne Automotive
Attn: Henry Lederer
1 Olympic Place, Suite 1110
Towson, MD 21204



June 23, 2014



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**Security Breach Notification - Please Read This Entire Notice,
Including All Enclosures**

We are writing to inform you of a recent security incident originating at one of our third party vendors, TradeMotion, involving the unauthorized acquisition of customer credit card information.

TradeMotion hosts and operates automobile parts websites for auto dealers nationwide, including MileOne's websites GetBMWParts.com and SubaruPartsDepot.com. TradeMotion operates all aspects of the online transaction including payment processing. TradeMotion has notified MileOne that they discovered an incident involving the unauthorized acquisition of customer information from March 5, 2014 to May 17, 2014. TradeMotion's investigation indicates that, as a result of the incident, customers' personal information such as name, street address, telephone number, email address and credit card number may have been compromised. TradeMotion has advised MileOne that the appropriate authorities have been notified and that TradeMotion has enhanced its security apparatus including by deleting all customer credit card information and replacing the server that it believes was the subject of the breach. In addition, TradeMotion has informed MileOne that new security hardware and software has been installed and two independent third-party auditors have been retained to constantly monitor, protect and certify their systems in order to protect MileOne's valued customers.

At MileOne, the privacy and security of our customers' personal information is an important priority. We are therefore providing you with this notice so that you can take appropriate steps to minimize or avoid any potential harm. **You should, for example, remain vigilant over the next 12 to 24 months for incidents of fraud or identity theft by reviewing your account statements closely and monitoring free credit reports. You should immediately contact your financial institution or credit card company if you notice any unusual activity or find any unauthorized transactions.** You should also review the enclosed **ADDITIONAL ACTIONS TO HELP REDUCE YOUR CHANCES OF IDENTITY THEFT.**

What we are doing to protect your information:

In addition to the actions taken by TradeMotion identified above, to help protect your information and identity, we are offering a **complimentary** one-year membership for Experian's® ProtectMyID® Alert. This product helps detect the possible misuse of your personal information and provides you with identity protection support focused on immediate identification and resolution of identity theft. Although the security incident did not originate in MileOne's systems, we nonetheless apologize for this incident, regret any inconvenience it may cause you and encourage you to take advantage of this product by following the steps outlined in the page entitled **Activate ProtectMyID® Now In Three Easy Steps.**

Should you have questions or concerns regarding this matter and/or the protections available to you, please do not hesitate to contact us at (855) 505-2774.

Sincerely,
Henry Lederer, CIO

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Activate ProtectMyID Now in Three Easy Steps

1. **ENSURE That You Enroll By: September 30, 2014 (Your code will not work after this date.)**
2. **VISIT the ProtectMyID Web Site to enroll: www.protectmyid.com/alert**
3. **PROVIDE Your Activation Code: ECS66LSTD**

If you have any questions or need an alternative to enrolling online, please call (877) 297-7780 and provide engagement # PC85446.

Additional details regarding your 12 month ProtectMyID Membership:

A credit card is not required for enrollment.

Once your ProtectMyID membership is activated, you will receive the following features:

- **Free copy of your Experian credit report**
- **Surveillance Alerts for:**
 - **Daily Bureau Credit Monitoring:** Alerts of key changes & suspicious activity found on your Experian credit report.
- **Identity Theft Resolution & ProtectMyID ExtendCARE:** Toll-free access to US-based customer care and a dedicated Identify Theft Resolution agent who will walk you through the process of fraud resolution from start to finish for seamless service. They will investigate each incident; help with contacting credit grantors to dispute charges and close accounts including credit, debit and medical insurance cards; assist with freezing credit files; contact government agencies.
- **\$1 Million Identity Theft Insurance*:** Immediately covers certain costs including, lost wages, private investigator fees, and unauthorized electronic fund transfers.

Once your enrollment in ProtectMyID is complete, you should carefully review your credit report for inaccurate or suspicious items.

What you can do to protect your information: There are additional actions you should consider taking to reduce the chances of identity theft or fraud on your account(s). Please refer to the enclosure entitled **ADDITIONAL ACTIONS TO HELP REDUCE YOUR CHANCES OF IDENTITY THEFT.**

* Identity theft insurance is underwritten by insurance company subsidiaries or affiliates of AIG. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

ADDITIONAL ACTIONS TO HELP REDUCE YOUR CHANCES OF IDENTITY THEFT

What you can do to protect your information: There are additional actions you can consider taking to reduce the chances of identity theft or fraud on your account(s).

➤ **PLACE A 90-DAY FRAUD ALERT ON YOUR CREDIT FILE**

An **initial 90 day security alert** indicates to anyone requesting your credit file that you suspect you are a victim of fraud. When you or someone else attempts to open a credit account in your name, increase the credit limit on an existing account, or obtain a new card on an existing account, the lender should take steps to verify that you have authorized the request. If the creditor cannot verify this, the request should be denied. You may contact one of the credit reporting companies below for assistance.

Equifax Consumer Fraud Division P.O. Box 740256 Atlanta, GA 30374 1-800-525-6285 www.equifax.com	Experian National Consumer Assistance P.O. Box 2002 Allen, TX 75013 1-888-397-3742 www.experian.com	TransUnion Fraud Victim Asst. Dept. P.O. Box 2000 Chester, PA 19022-2000 1-800-680-7289 www.transunion.com
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➤ **PLACE A SECURITY FREEZE ON YOUR CREDIT FILE**

If you are very concerned about becoming a victim of fraud or identity theft, a security freeze might be right for you. Placing a freeze on your credit report will prevent lenders and others from accessing your credit report entirely, which will prevent them from extending credit based on the report information. With a Security Freeze in place, you will be required to take special steps when you wish to apply for any type of credit. This process is also completed through each of the credit reporting companies. For more information, log on to the following websites: Equifax at <https://www.freeze.equifax.com>; Experian at <https://www.experian.com/freeze>; or TransUnion at <https://www.transunion.com/freeze>.

➤ **ORDER YOUR FREE ANNUAL CREDIT REPORTS**

Visit www.annualcreditreport.com or call 877-322-8228.

Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

➤ **MANAGE YOUR PERSONAL INFORMATION**

Take steps such as: carrying only essential documents with you; being aware of whom you are sharing your personal information with and shredding receipts, statements, and other sensitive information.

➤ **USE TOOLS FROM CREDIT PROVIDERS**

Carefully review your credit reports and bank, credit card and other account statements. Be proactive and create alerts on credit cards and bank accounts to notify you of activity. If you discover unauthorized or suspicious activity on your credit report or by any other means, file an identity theft report with your local police and contact a credit reporting company.

➤ **OBTAIN MORE INFORMATION ABOUT IDENTITY THEFT AND WAYS TO PROTECT YOURSELF**

- The Federal Trade Commission has an identity theft hotline: 877-438-4338; TTY: 1-866-653-4261. They also provide information on-line at www.ftc.gov/idtheft or you can write to Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can obtain additional information from the FTC about steps to avoid identity theft, including the use of fraud alerts and security freezes.
- Visit <http://www.experian.com/credit-advice/topic-fraud-and-identity-theft.html> for general information regarding protecting your identity.

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➤ **STATE-SPECIFIC NOTICES**

- **Iowa residents:** Consumers should report suspected incidents of identity theft to local law enforcement or the attorney general.
- **Maryland residents:** Individuals may contact the Office of the Attorney General, Identity Theft Unit, 200 St. Paul Place, 16th Floor, Baltimore, MD 21202, 410-576-6491, <http://www.oag.state.md.us/idtheft/>, to obtain additional information about the steps to take to avoid identity theft.
- **Massachusetts residents:** You have the right to obtain a police report. You can also request that a security freeze be placed in your credit report file by sending the following documentation to the credit reporting agencies: full name, with middle initial and generation, such as JR, SR, II, III, etc.; Social Security number; date of birth (month, day and year); current address and previous addresses. In addition, one copy of a government issued identification card, such as a driver's license, state or military ID card is required. The fee for the security freeze is \$5.00 which is waived if you are a victim of identity theft or the spouse of a victim of identity theft and you submit a valid investigative or incident report or complaint with a law enforcement agency. Each credit reporting agency has additional specific requirements which should be reviewed prior to sending a written request for a security freeze to the agencies.
 - To request a security freeze from Equifax, log onto <https://www.freeze.equifax.com> or send the required documentation to Equifax Security Freeze, P.O. Box 105788, Atlanta, GA 30348;
 - To request a security freeze from Experian, log on to <https://www.experian.com/freeze> or send the required documentation to: Experian Security Freeze, P.O. Box 9554, Allen, TX 75013;
 - To request a security freeze from TransUnion, log on to <https://www.transunion.com/freeze> or send the required documentation to TransUnion LLC, P.O. Box 2000, Chester, PA 19022-2000.
- **North Carolina residents:** Individuals may contact the Attorney General's Office, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, 919-716-6400, to obtain additional information about the steps to take to avoid identity theft.
- **Oregon residents:** Consumers should report suspected incidents of identity theft to law enforcement, including the Federal Trade Commission.